

WEBSITE PRIVACY POLICY

Introduction

In short, what is it about?

This Privacy Policy applies to the processing and protection of the personal data via Altium's website www.altium.net ("Website").

Data Controller

Who is responsible for the processing of the Personal Data?

Who can you contact with regard to the processing of your Personal Data?

Altium S.A., Rue des Pierres-du-Niton 17, CH-1207 Genève / Switzerland („Altium“, „we“, „us“, or „our“) is the controller responsible for the processing of the personal data via the Website.

For any questions you may have about the processing of your personal data via the Website, you may contact us via email: privacy@altium.net.

Personal Data

Which categories of Personal Data will we process?

We will process data about visitors to our Website. Types of data collected, and their processing depend on the purpose for which the data have been collected. We collect Personal Data about you when you access our website, contact us, send us feedback or interact with us through our website (or one of our other platforms), over the telephone, or in person.

Legal Basis for Processing

What is our right to process Personal Data based on?

Your activities on the Website, including your Personal Data, are recorded in log files (a special computer program used to store a chronological record containing data on events and activities related to the IT system used to provide our services). Data collected in log files is processed primarily for purposes related to the provision of services.

We process your Personal Data (including IP address or other identifiers and data collected through cookies or other similar technologies):

- i for the purpose of providing the Website and enabling the content found on the Website, for analytical and statistical purposes - then the legal basis for processing is the legitimate interest of the Controller (Article 6.1 (f) GDPR), to perform the analysis of the Online visitors' activities, as well as their preferences, in order to improve functionalities used and services provided;
- ii for processing data on potential candidates and open applications – the legal basis for processing is the legitimate interest of the Controller (Article 6.1 (f) GDPR), which is our human resources management;
- iii for answering any inquiries and the eventual establishment, realization or defense of legal claims – the legal basis for processing is the legitimate interest of the Controller (Article 6.1 (f) GDPR), which is (i) answering your questions and communication as well as (ii) the protection of our rights and economic interests;
- iv for our marketing purposes, especially in connection with the display of personalized advertising the legal basis for processing is your consent (Article 6.1 (a) GDPR);
- v for providing our newsletter, if you have subscribed via our website to receive information and news about our company and products, the legal basis for processing is your consent (Article 6.1 (a) GDPR);
- vi for organizing events and webinars, if you register to attend such events – the legal basis for processing is (i) concluding a contract and performing a service (Article 6.1 (b) GDPR), as well as (ii) fulfillment of our legal obligations (Article 6.1 (c) GDPR), if this is necessary on the basis of applicable legal regulations, e.g., accounting, bookkeeping, and/or tax law, commercial law, anti-money laundering laws and regulations. Additionally, for this purpose we process your data based on our or third parties' legitimate interest (Article 6.1 (f) GDPR), to organize the event; and for the purpose of improving our services and planning and execution of sales processes of products and services.

- vii we also process your activities and Personal Data for technical and administrative purposes, to ensure the security of the IT system and the management of that system, as well as for analytical and statistical purposes - in this regard, the legal basis for processing is the legitimate interest of the Controller (Article 6, paragraph 1 (f) of the GDPR).

Purposes of Processing

Why do we need Personal Data? What purposes will we use it for?

Website Provision and Administration

We use certain technical information to administer and protect our website (for more information on this, please read Article 7 of this Policy). We also collect and use data on the way Online visitors use and interact with our website to improve our website, products / services, marketing, customer relationships and experiences.

Communication with you

Altium collects the following personal data: name, surname, email address and company name of physical person that fills out the web form. The purpose of processing this data is to have the possibility to answer successfully to the received inquiry.

Recruiting

Altium publishes information on job vacancies for which applicants can apply. For the abovementioned purpose we collect and process the data you provide in your application and CV, e.g. name, surname, email address, phone number, address, personal photo, information on social network user account, information on education, previous job experience and other relevant information.

Marketing

Altium collects the following personal data: name, surname, email address and company name of the natural person that fills out the web form. The purpose of this processing is to send you information which we think may be of interest to you, such as newsletters, publications, information about other products and services we offer. You can also withdraw your subscription and consent to receive our newsletter at any time by using the unsubscribe link available in every e-mail we send you or by sending an appropriate request to the e-mail address provided on our online contact page.

Webinars and events

Altium collects data entered at the time of registration for a webinar or event for the purpose of organizing and performing webinars and events. For the abovementioned purposes, we collect and process the data you provide in the registration information, e.g. name, surname, email address, phone number. Your registration information and any comments or feedback you provide to us during the webinar will be captured if the webinar is (video) recorded, which may include your name (or nickname), image, and/or voice and other information you disclose during the webinar.

Recipients

Whom may we share Personal Data with?

Your data may be shared with our providers of IT and communication services who act as our Processors. We have concluded the appropriate agreements with our Processors that specify the handling of personal data. We may also disclose your information when required to do so by the Competent Authorities and we believe that disclosure is appropriate to comply with the law, or to protect our or others' rights, property, or safety, to the extent permitted by law. We also share your data with our Group Companies and business partners if that is required to process or answer your request.

Cookies

What are cookies? What cookies and why do we use on our Website

A cookie is a small text file in the source code of a website that is downloaded by the browser used on the user's device (e.g., computer, laptop, smartphone) and stored in the browser itself. A cookie is a digital identifier, and one of the types

of technical data, such as information on browser type and version, time zone settings, operating system and platform, device type and other similar data that is usually processed for the website to function properly. There are several types of cookies, depending on their function, duration and provider.

According to their function, cookies can be:

- i strictly necessary cookies
- ii performance or analytics cookies
- iii functional cookies
- iv marketing cookies

Depending on their duration, cookies can be session cookies and persistent cookies. A session cookie's duration is limited to the end-user navigating a website. These cookies are deleted when the user terminates the session, e.g., by closing the browser. Persistent cookies have a clearly defined expiration time. These cookies remain on the computer until after this expiration time runs out or if the user clears their cache.

According to their provider, cookies can be first-party and third-party. First-party cookies are set and stored by the visited website itself. The data collected by these cookies is usually only available to the website owner. Third-party cookies are created and set by a service that is different from the one the user is visiting. Third-party services set these cookies, and the data collected can usually be accessed on any website that utilizes the same service.

The following cookies may be used on the Website and stored on your Device, depending on the applicable laws and regulations and/ or your preferences:

COOKIE	DURATION	DESCRIPTION
Strictly Necessary Cookies		
laravel_session	2 hours	This cookie maintains user session data in Laravel-based applications. This cookie is required for our session management system. This is a first-party cookie, provided by Altium.
XSRF-TOKEN	2 hours	Cross-Site Request Forgery (XSRF) protection, a security measure cookie used to prevent XSRF attacks – it ensures that the HTTP request came from your client application and not an attacker. This is a first-party cookie.
cookie_policy_accepted	1 year	Used to store the user's consent to the website's cookie policy. This is a first-party cookie.
JSESSIONID	session	General-purpose platform session cookie, used for maintaining session. This is a first-party cookie.
Performance or Analytics Cookies		
_ga	2 Years	Used by Google Analytics to distinguish unique users; provided by Google.
_gid	24 Hours	Used by Google Analytics to track user activity within a session; provided by Google.
_gat	1 Minute	Used by Google Analytics to throttle request rates, provided by Google.
_hjIncludedInSample	Session duration	Used by Hotjar to analyze user behavior on the website, provided by Hotjar.
AnalyticsSyncHistory	30 Days	Used to store information about analytics synchronization; provided by LinkedIn.
lidc	1 Day	Used for routing requests and ensuring a consistent user experience; provided by LinkedIn.

_guid	90 Days	Used for identifying LinkedIn members for analytics purposes, provided by LinkedIn.
li_at	1 month	Used for LinkedIn authentication and maintaining user sessions; provided by LinkedIn.
Marketing Cookies		
_fbp	3 months	Used by Facebook Pixel to track user behavior on the website; provided by Facebook.
_gcl_au	3 months	Used by Google Ads to track conversion rates for users; provided by Google.
IDE	1 year	Used by Google DoubleClick for ad display and user behavior tracking; provided by Google.
bscookie	2 years	Browser Identifier Cookie, used for LinkedIn Ads; provided by LinkedIn.
UserMatchHistory	30 days	Used for ad tracking and syncing with LinkedIn Ads; provided by LinkedIn.
li_oatml	30 days	Used for audience targeting and optimization on LinkedIn; provided by LinkedIn.
li_sugr	90 days	Used for tracking user activity and ad personalization on LinkedIn; provided by LinkedIn.

Social Media Interaction

Can we or you share content from our Website or Social Media Profiles on social media?

This Policy applies to the processing of Personal Data that we carry out in the context of our business, including in connection with the use of our social media profiles. You can find a link to our official LinkedIn profile on our website. For the Processing of Personal Data carried out via our LinkedIn profile, in some situations LinkedIn may act as a Controller, as our Processor, or we may act as Joint Controllers together with LinkedIn Corporation (e.g., for Profile Insights), depending on the case.

We use our social media profiles for managing our external presence; marketing, promotion, and advertising purposes, including especially the development of our services, managing relationships, and communication with you.

More information about the processing for the purpose of our LinkedIn profile can be found in LinkedIn's applicable terms and policies: <https://www.linkedin.com/legal/privacy-policy>, <https://legal.linkedin.com/pages-joint-controller-addendum> and <https://www.linkedin.com/legal/li/dpa>.

Links to Third-Party Websites

We do not endorse nor are we liable for (any content on) third-party websites.

Security

How do we protect Personal Data?

We use security measures to prevent your Personal Data from being accidentally lost, used or accessed in an unauthorized way, or being altered or disclosed. These measures include Encryption to protect your data when it is stored or in transmission. Access to your Personal Data is also limited to those employees, agents, contractors and other third parties who have a business need to access it.

Duration of Processing, Erasure

How long are we going to process or keep Personal Data?

As a principle, we hold onto your personal data for as long as it is needed for fulfillment of specific purpose, but no longer than the expiration of the statutory obligations related to the retention of personal data.

Job applicants' personal data received via our web form or email will be kept by Altium for 6 months from the last interaction with the candidate.

Personal data used for marketing purposes is retained until you withdraw your subscription, unsubscribe or object to such processing.

Webinar and events participants' personal data used for organizing the webinar or event will be retained for 1 year after the end of the event, unless the period is prescribed by law, for instance, the applicable accounting, tax, and other laws and regulations.

Personal data will not be deleted if it is needed for handling a complaint or for establishment, exercise or defense of our legal claims in court, arbitration, administrative or other equivalent proceedings. In this case, personal data will be held until successful completion of the procedure. We may retain certain personal data, or supporting documentation containing such personal data, for the applicable period of the statutory limits of limitation, for evidentiary purposes in case of potential subsequent objections, disputes, litigation or other legal proceedings.

Data Subject Rights

What rights do you have with respect to our processing of your Personal Data and how can you exercise them?

Right to Access

You have the right to request a copy of the Personal Data we have about you and to request supporting information explaining how the Personal Data is used. You are entitled to know whether or not we process Personal Data about you; the purpose for which we process your data; the categories of your data we process; details about who we share your data with and if it's transferred outside the EEA; if you didn't provide your data to us, details of where we got it; the criteria for determining our retention periods. We may ask you to provide proof of identity before we show you your Personal Data - so we can prevent unauthorized access and ensure we are complying with the data protection laws

Right to Rectification

You have the right to request that we rectify any inaccurate or incomplete Personal Data about you that we have

Right to Withdraw Consent

You have the right to withdraw consent at any time where we are relying on consent to process your data

Right to Erasure / Right to Be Forgotten

You have the right to request that we erase all Personal Data about you that we have. We may be able to reject or restrict the request in some circumstances, depending on the information we hold and our lawful reason to keep it. You will have the right to erasure where: we rely on consent, and you have withdrawn it; to comply with a legal requirement; we rely on legitimate interests and following your objection we do not have an overriding right to continue; the purpose for which we originally collected your data has finished

Right to Restrict Processing

In some situations, you have the right to request that we do not use your Personal Data, for instance, if you believe it to be inaccurate or if you object to the Processing based on the grounds of a legitimate interest.

Rights in Relation to Automated Processing, Including Profiling

Right to Data Portability

You have the right to request that we provide you with certain information that you have provided us in electronic format or to provide that information to a third party if such data is processed by us on the basis of consent or performance of a contract.

Right to Lodge a Complaint

You have the right to lodge a complaint with the Supervisory Authority in the Member State where you reside. You can find information about the Supervisory Authorities in the Member States at this [web page](#).